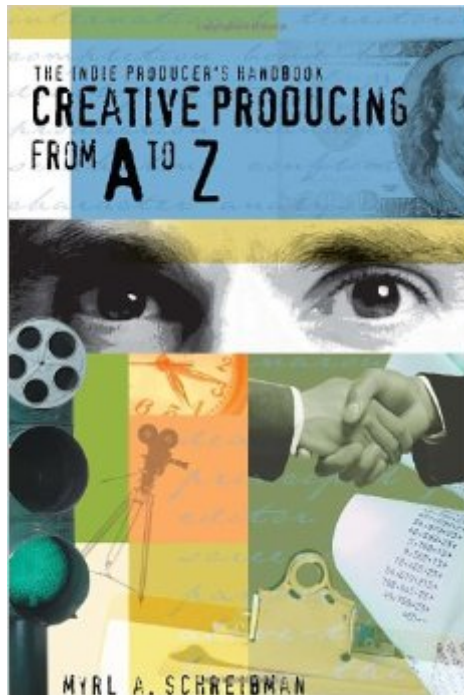


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# Indie Producers Handbook : Creative Producing From A To Z



## Synopsis

Myrl Schreibman has written a straightforward, insightful, and articulate account of what it takes to make a successful feature film.

## Book Information

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## Customer Reviews

I bought this book because it had cool art work and boy was I surprised. I was a student at NYU Tish School of the Arts majoring in Film Producing and this book taught me more about producing than the years I spent at NYU. I read the book from cover to cover in one sitting and then I decided that I would re-read a little each night before going to sleep. So I keep it at my bedside. Every night I learn more and more about the creative side of producing...and discovering that it is as much an art form as directing or writing. This book has really opened my eyes. I don't know who Myrl Schreibman is except that he is on the faculty of UCLA but I wish I had taken courses from him if he is anything like his book. This is a book that I will refer to alot. Thanks

Finally, a book that is actually useful! This book let's the serious producer and director approach the process in a realistic and effective way. It is both comprehensive and inspiring. It covers the issues no one wants to talk about, such as, if you want to make a film and you have the money there are actual steps you need to take. There's no mystery or B.S. here, but there's plenty of insight and knowledge. Great read!

I bought this book, "THE INDIE PRODUCERS HANDBOOK, Creative Producing from A - Z" about

two weeks ago when I saw a friend of mine reading it one day at a coffee shop in the Village. It looked kind of interesting since I want to go into the film and television business in some way using my background in finance on Wall Street. Even though my friend had experience and said that the book was basically for people who knew about making movies, this book made it so simple for me (a layman) to understand that it got me excited about the possibility of producing in some way. Until I read this book, I thought a producer was just the guy who supplied the money. Now I know it is much more than that. Somewhere in the book the author reminds us the importance of the producer by pointing out that it is the producer who gets the Oscar for Best Movie. When I read that, everything hit home to me. This book not only provides the info but the practical experiences that the author had and from many people which enhances the value it offered to me. I haven't looked at many other books on producing...but I know that this is one I will hold on to when (and if) I go into the business...(which I probably will!)I think I will use it to find answers that may come up.

There is a reason that AFI, NYU, and other major film schools are using Schreibman's book. It lives up to its title - it really covers things from A to Z. Whether you want to understand the union rules for key grips, do's and don't's of scheduling the first day of shooting on an indie feature, tips on working with a composer, where to find the money to produce a film, how to budget, or a hundred other producing topics - this book is the place to go. If you are going to try and make an indie film - this is certainly one of the must read books.

This book is not the most exciting to read, but it is packed full of useful information and guidelines to follow if you are interested in becoming a producer. It covers everything from pre-production to post-production. Honestly, this is a very comprehensive guide full of informative anecdotes and great tips. I use this book often as a reference and strongly urge young producers everywhere to read it. Producing is an art and you should treat it as such. This book breaks the ice on developing the craft of producing.

What Myrl Schreibman has done is no small achievement. Producers are some of the most misunderstood creatures in the filmmaking kingdom. As a producer, I can attest to that. Schreibman has illuminated some of the larger contributions producers of all types make to the creative process of filmmaking. But he doesn't stop there--he also explores the details of the work the producer must undertake to insure the success of any production. This insight and the balance he strikes between the creative and administrative (imbued with Myrl's years of experience as a producer), is a great

gift. This is the best book of its type available and deserves to be on the bookshelf of every film student and every lover of movies.

I saw a copy of this book in my attorney's office and was attracted by the artwork on the front of the cover. I asked her why she had it and she said that she had a client (not me of course!) who was about to embark on independent filmmaking who gave her the copy to read. So I immediately bought one for myself since my next step in the profession was to be a producer and produce my own written material rather than write for other producers. Well, let me tell you...when I sat down to read this book I was astounded to see all the information that was there...and written so clearly since other books on producing have always been so dry and difficult to understand. There is a logic and structure and the theories of producing that Schreiberman speaks to make absolute sense (although I am sure that many producers don't know about them!). When I researched this author I found that in his career he has produced the big and the small and for the stage and screens (of all types). It's no wonder that he teaches at UCLA. I wanted to know more about who he was, so I called UCLA and spoke to him. He was just terrific to talk to and he told me that the book was now translated into Chinese by a publishing house equal to Yale University Press. It goes without saying that as a writer I was indeed impressed with this credential. This is indeed a book that I will leaf through many times and now that I am working on my new screenplay (soon to be seen in a theater near you in 2005) the information in this book will be in my mind as I write the story and its characters. If you don't have it now....get it...in English or in Chinese.....it couldn't hurt...only help.

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